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### Health Access America Reaching Out to Hispanic Population in Columbia at Cinco de Mayo Celebration

**Columbia -**  
Columbia, SC (April 24, 2007) – Health Access America (HAA) continues to provide hope for uninsured South Carolinians in the Hispanic community. That mission continues at the Cinco de Mayo celebration at Finlay Park sponsored by Hispanic Connections, Inc.

HAA representatives will be on hand to provide information and guidance about the value of insurance and what opportunities for coverage exist. This nationwide health coverage campaign, sponsored by the Healthcare Leadership Council (HLC), was brought to the Columbia area due to the high number of uninsured.

HLC initiated its first Health Access America campaign in 2001 and made a major impact, disclosing research that changed public understanding regarding the face of the uninsured and an Honor Roll for Coverage award program that has spotlighted innovative regional health coverage programs throughout the U.S.

People can visit HAA and talk to a representative at this event, which will also include authentic Mexican and Latin American cuisine, arts, folklore dancing, live music and fun for the whole family.

HAA will participate in numerous community events throughout the summer and would like your help in getting the word out about this community initiative. Contact Jill Green at (919) 828-6455 with questions and to schedule an interview with an HAA representative.

**WHAT:**  
Cinco de Mayo Celebration sponsored by Hispanic Connections, Inc.

**WHEN:**  
Saturday, May 5, 2007 – 3 – 10 p.m.

**WHERE:**  
Finlay Park  
930 Laurel Street  
Columbia, SC 29201

**WHO:**  
Health Access America

Posted on:  
Tuesday, April 24, 2007 01:04 PM

